

Kingdom Moot Minutes
Reign of Baldric and Breyla
Trillium War
30 June 2018

TRM Baldric and Breyla in attendance

Minutes taken by Sciath ingen Chaennaig

LS: Law XII-300 Order of Precedence was read as per tradition, and because it related to the first topic.

TRM: everyone's opinion matters. We're always willing to listen. This is an open forum

LS: No major upsets were reported with laws. Both of the day's topics were raised by members of the populace. For the first topic, it has been noted that TRM have been asking for award recommendations and commenting that they would like to see more.

What can we do to encourage award recommendations?

Emer: Better communication that you do not have to be 'something' (e.g. have a certain award or be a certain level) to make a recommendation.

Dietrich: More recommendations are better. Check the OP when you make a recommendation and make recommendations over multiple reigns.

Lucia (Ramshaven): It is challenging to know who isn't already recognized. You can make recommendations directly to your Baron and Baroness, too.

Penda: The online form is fairly involved—lots of information required

TRM: It could be simpler. Noted that not all fields are required – provide what you can.

Giovanni: It would be good to have an award recommendation guideline

Constance: *ibid*. We need public and concrete criteria for awards.

Catherine: Award recommendations are a civic duty.

Wencenedl: Noted that GOA level are orders and given once. AoA awards can be given more than one time. (Reference to Constance's comment) I disagree with a checklist for awards – this may be too restrictive.

Dietrich: Reference to Penda's comment – It's good to communicate why someone should be recognized – provide some detail.

Erik: I have recently gone through the online recommendation form. The data for recommendations is available over multiple reigns, and available for review.

Sibylla: We should include alternate award recommendations (e.g. not just one)

Runa: Can you let us know when court business is too full?

TRM: (In response to Runa) Court is not limited to a specific time limit. We can find time to grant worthy nobles awards.

Keja: There is difficulty with providing standard criteria. Recommendations should be cc'd to seneschal/Baron and Baroness – copy the recommendation into an email and send it to the next senior person in the area that they are being recognized in (i.e. Earl Marshal for combat). TRM talk with their Orders about recommendations, and trust that Orders get recommendations.

Daniele: Maybe there could be examples of recommendations, rather than a checklist. How many recommendations do TRM get?

TRM: it varies – we're rather have more. We get about ½ dozen recommendations after events.

Roselyne: Reference to Giovanni's comment – I have sample letters for people wanting to make recommendations.

TRM: We go back to the database, and the more information we have, the better.

Dafydd: Reference to Keja's comment. The database carries over reigns. Folks might prefer to approach their Baron and Baroness to make recommendations – multiple recommendations may increase the likelihood that someone will be recognized.

Brand: The online award form goes to all Barons and Baronesses.

Lucia (Ramshaven): Barons and Baronesses get all recommendations via the online form. Do not recommend the Baron or Baroness using the form – they will see it!

Emer: Even peers should be recognized (i.e. with lower-level awards)

(Name not recorded) It would be nice to see the Order of Precedence with devices and pictures – perhaps a link to the form with award descriptions?

Kolbjorn: The awards are described on the website, and the Order of Precedence can be sorted by award to find out who already has that award. You can talk with them about the recommendation.

Jhone: Do I need to choose which award I'm recommending them for?

TRM: (Responding to Jhone) We can do some of the research to determine an appropriate award.

Jhone: Make early recommendations rather than waiting – keep an eye-out for up and coming people.

Promotion of Events via Social Media

LS: Concerns were raised regarding the use of social media only to promote events, generate volunteers, etc. especially on Facebook, where privacy settings or Facebook's filtering may block word from reaching the target audience. There are limited avenues to promote events. What can be done to ensure that events are promoted to all audiences?

Eva: We try to use as much social media as we can. Facebook – event pages, group pages. We need to make sure that the event website is up to date and update all sites regularly. Share the event information on Facebook, even when you're not involved in the event. Make all posts public.

Dietrich: Make sure that is an event website that has the authoritative information.

Isobel: The calendar and website (Kingdom) are the official online communications channels. The first point of information for new folks – send in event details for Kingdom calendar and Tidings as early as possible. The sooner, the better.

Matilda: WOT – Facebook and website, are all linkable. Facebook is still only appealing to people on Facebook. Once post is not enough. Facebook is not an effective communication tool.

Emelotte: I go to the Kingdom Calendar, especially for the event address.

Keja: Let people know when the website is ready – use email and Facebook.

Wencenedl: Use all avenues available – Facebook is easy, but it's not sufficient – use the email lists (Yahoo groups aren't used a great deal). Remember to click the 'follow' button. Since the first SCA meeting was a protest against modern society – consider using flyers and bring them to events to announce event details!

Runa: Designate a person as a social media coordinator for events and schedule communications. Make subscribing to kingdom lists easier to find on the kingdom website.

Yvette: make the event page public on Facebook

Emer: Make event public on Facebook – use hashtags on Twitter and Instagram. #SCA #Ealdormere #eventname Ealdormere.ca should be the hub of all information

Estienne: importance of websites – some organizations block Facebook and other sites.

Eluned: kingdom has two official channels of communication – website and Tidings. Social media is not official. Email kingdom registrar to update information for the news banner on the kingdom website.

LS: This wraps up commentary at this moot. Thank you for coming.

Moot closed.

Lawspeaker's summary: Make use of the tools available to help with award recommendations – the online form, the Order of Precedence, the info on awards on the website. Importance of getting the recommendations made even if some info is missing. Court length is not limited. Landed baronials are an excellent resource to assist in recognition.

It's important to ensure event websites are available, linked to the kingdom calendar, and contain the complete information, including updates, calls for volunteers, etc. Facebook should not be the primary communication method—it should reflect the website.

Note: SCA, Inc. released a new social media policy July 18, 2018. The statements in the moot were made while the old policy is in force. Some clarifications have now been made as to the preferred method of communication for events on social media. The revised document can be viewed at <http://socsen.sca.org/wp-content/uploads/2018/07/Social-Media-Policy-2018-06-04.pdf>.

--Nicolaa, Kingdom Lawspeaker

